View event analytics and performance

Public help

Analytics help organizers understand sales, reservations, views, and attendee interest.

What to do

1. Open the relevant LinkUp screen or admin tool.
2. Review the current event, organizer, order, or Discover record.
3. Follow the documented process only after confirming the live UI labels. `[VERIFY: confirm exact screen and action labels]`
4. Record any gap before publishing this page publicly.

Expected LinkUp behavior

LinkUp should provide basic event performance data without exposing private attendee information unnecessarily.

Implementation status

Expected behavior	Status	Surface	Manual check
The workflow exists and matches this article.	Needs Verification	Web / Panel / App / Backend	Run the workflow with a test record.
Unconfirmed labels are marked for review.	Implemented	BookStack	Search for `[VERIFY:` before publishing.

Verification checklist

- Confirm the exact menu item and action label.

- Test with a safe local or staging record.
- Confirm the result in the related admin, organizer, or attendee view.
- Update the status label after testing.

Gaps / notes

- This is a first-pass article and needs live UI review.
- Do not publish as final policy until product decisions are confirmed.

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